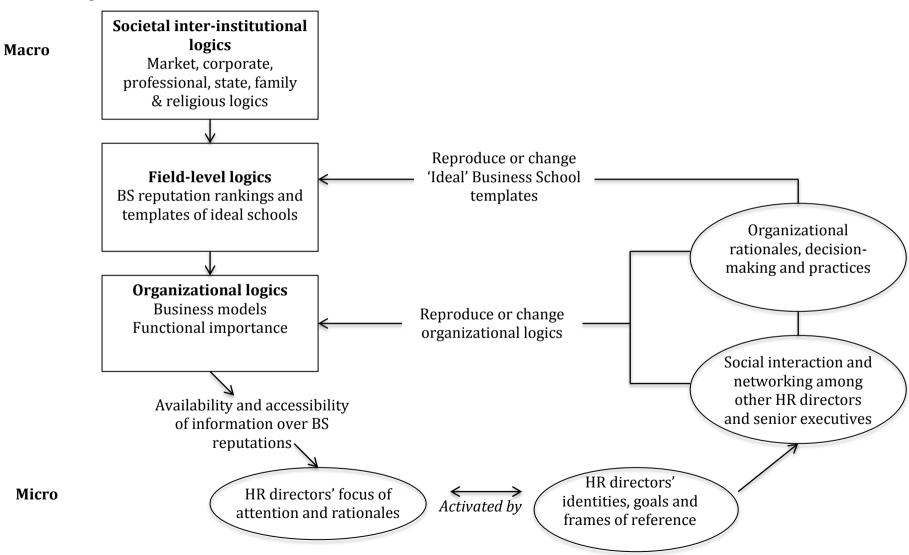
Figure 1: An Institutional Logics Process Approach to Mapping Out the Relationship between HR Rationales and Business School Reputations



Bounded intentions concerning selection of business school partners